

26 June 2018

Dear President,

### Lions Befrienders (LB) Flag Day 2018 – 25 August, Saturday

Singapore is one of the fastest ageing societies in the world. By 2030, one in four (> 900,000) will be aged 65 and above. It has been projected that one in every three elderly needs some form of eldercare service. The dependency ratio to hit 2.3 in 2030 compared to 4.7 in 2016 and 6.9 in 2006. Your continued support helps us to end social isolation as LB continues to serve our seniors to ensure that they live their twilight years in the comfort of their personal home and the community.

#### Since our inception in 1995, LB has grown, today we serve:

- ✓ 8 Senior Activity Centres
- ✓ 3 Cluster Support offices (Clementi, Mei Ling Street and Tampines)
- ✓ 2 Senior Group Homes (Mei Ling Street and Tampines)
- ✓ Home Personal Care (Mei Ling)
- ✓ 6,062 seniors
- ✓ 1,177 Befrienders

To sustain our services to the vulnerable seniors, LB will hold its Flag Day on **25 August 2018, Saturday**. We aim to raise **\$150,000** for this event that will benefit our seniors.

#### We need your help by:

- 1) Providing volunteers to be flag sellers on 25 August 2018  
*Please state your preferred area, and email [lina.lim@lb.org.sg](mailto:lina.lim@lb.org.sg) to register your flag sellers with the completed Group Registration Form attached*
- 2) Be in charge of a collection station
- 3) Raise funds through pledge cards
- 4) Sponsoring a donation tin at \$50<sup>#</sup>  
*Please indicate your interest on the Response Form attached.  
Logo acknowledgment is available in appreciation of sponsoring 100 tins and above.  
Logo acknowledgement cut-off date: 3 August 2018*
- 5) Making an outright cheque donation to “Lions Befrienders”<sup>#</sup>  
*#Please include your name, contact details, address, IC number or UEN number and ‘LB Flag Day 2018’ on the overleaf of the cheque to receive an official acknowledgement.  
All donations of \$50 and above are entitled to **250% tax deduction**.*

If you have any queries pertaining to our event, please contact OC Terence Lim at 9839 8600 or Lion Henry Liang at 9627 3800.

Your support will enable LB to end social isolation amongst our seniors, empowering them to live active, healthy & happy lives in our community. On behalf of our seniors, we sincerely thank you for your kind support.

Yours faithfully,



Lion Terence Lim  
**Organising Chairman**  
Flag Day Committee 2018

#### Organising Committee

**Organising Chairman**  
Lion Terence Lim

**LB Fundraising Chairman**  
Lion Sarah Teo

**Advisor**  
Lion Henry Liang  
Lion Eric Koh  
Lion Alex Song

**Committee Members:**  
Lion Jenny Tan  
Lion James Wong  
Lion Lily Tan  
Lion Peter Anthony  
Lion Shirley Lee  
Lion William Chew  
Lion William Chua  
Lion Daniel Ong  
Lion Nancy Lye

## Attachments



Group Registration  
Form .xlsx



Response  
Slip.docx