

LIONS OPEN SEA CHARITY SWIM

LAZARUS ISLAND TO SENTOSA ISLAND JANUARY 23RD 2016

A charity fundraiser to raise funds for seniors at Lions Home for the Elders and Lions Befrienders.



LIONS CHARITY SWIM REPORT

Please see the executive summary report of the Lions charity swim

Date	23 rd of January 2016
Time	0800hrs -1200hrs
Venue	Lazarus Island swim to Sentosa Island
Event type	Open Sea Swimming fund raiser
Number of participants	18 swimmers 3 lions
Amount of funds raised	\$55,000 SGD
Media Mention	Mention on Straits Times News Paper
	2 event videos were made generating interest in the work
	of the Lions
Unique selling point of the event	1- First time ever swim in Singapore across the
	busiest shipping lanes in Singapore
	2- A Governors VIP yacht hosting the flag of Lions
	was available, providing a social, networking event
	for the guest with a dash of sports and nature

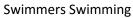
Prepared by

Lion Trevor Xie

Zone Chairperson

Pictures of the event









From Left: Ms World Singapore, PDG Isabel Cheong, 1st VDG Gilbert Tan, Lion Trevor Xie, Governor Nancy Lim, Lion Shirley Teo, Ms World Singapore 1st Runner up.